



Tips for Transitioning Picky Eaters to pawTree® Dry Dog Food and Dry Cat Food

Welcome to the pawTree family! We know your pet is going to thrive on his customized nutrition plan. You'll actually be able to see difference! However, on occasion some pets don't readily accept a new food. This is not unique to pawTree food, this would happen when transitioning to any new food. Don't despair, here are some tips that will help!

- 🐾 Sudden changes in diet can sometimes result in digestive upset. All pets should transition to a new food slowly over a period of 5 to 7 days, mixing increasing amounts of the pawTree food in with their old food. By day 7, the pet should be completely transitioned over to their new pawTree diet. Pets with sensitive stomachs may take up to 10 days.
- 🐾 Many pets tend to eat less of the pawTree food than their old food, once transitioned completely. Some pet parents may mistake this to mean their pet doesn't like the food – but that's not true! Our food is nutrient-rich which means it provides the nutrition your pet needs to both satisfy hunger and meet nutritional needs with **less volume**. That's because we don't use fillers and our kibble is much more efficacious than many other brands.
With pawTree, less is more!
- 🐾 Sometimes a pet may not show interest in a new food at first. Here are a few helpful suggestions:
 - Crumble up a pawTreat® and mix it in with the food. This should make the food more enticing to your pet. You'll find that once he starts eating, he won't stop!
 - Add warm water or a little low-sodium broth to the food/treat mixture. The warm water softens the kibble and makes a tasty gravy – a recipe for lip-smacking goodness!
 - Top the food with our pawPairings™ Superfood Seasoning – available in 5 varieties, they add a boost of delicious nutrition and variety to every meal. Each variety includes a concentrated source of 8 fruits and vegetables – Pumpkin, Sweet Potatoes, Kale, Tomatoes, Carrots, Cranberries, Pomegranates and Blueberries. It's super delicious – your pets will love it!
 - Try our Wild Alaskan Salmon Oil – a pump or two is a delicious addition to their food, and it's packed full of Omega-3 and Omega-6 Fatty Acids. They'll love the fish oil and you'll love their huggable coat!
 - If Gastro Pro Plus was recommended, break open the capsule and sprinkle it on your pet's food (either on top or mix it in). It has a cinnamon flavor which pets really enjoy.
 - Does your dog like canned food? How about kibble that tastes like canned? Change the texture... dogs LOVE this! Put some kibble in a cup and cover with hot water. Cover the cup with tin foil and refrigerate for about an hour, or overnight. The kibble will absorb the water and take on a soft consistency (similar to canned food). Put some in your dog's bowl and warm the food slightly (a few seconds in the microwave will take the chill out). Serve 'as is' or try mashing it with a fork and adding some crunchy kibble for varying texture. Your dog will 'clean his plate'.

Be sure not to overfeed no matter how much your pet likes it!

